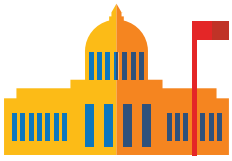
THE INTERNET IS IMPORTANT TO EVERYONE.

WORK

Using the internet to look for a job reduces the time spent unemployed by 25%.

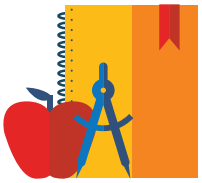
ECONOMY

Securing 15 million more broadband lines in the U.S. can increase the GDP by $50 billion.



GOVERNMENT

54% of U.S. adults went online to get information about or to get involved in the 2010 midterm election.



EDUCATION

As of January 2014 the GED test will only be available online.

HEALTH

Broadband enabled remote health care monitoring can save $197 billion in health care costs over 25 years.

Some people are getting left behind.

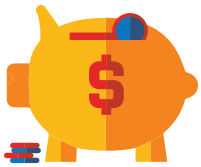
CURRENT STATS (AS OF 2011) ON INTERNET USE AND HOME BROADBAND ACCESS AMONG DISADVANTAGED USERS

SENIORS

Adults over the age of 65

59%
DON'T USE THE INTERNET
vs. 6% of adults ages 18-29

57%
NO INTERNET AT HOME
vs. 20% of adults ages 18-29



LOWER INCOME

Adults earning less than $30K/year

38%
DON'T USE THE INTERNET
vs. 3% of adults that make 75K+/year

46%
NO INTERNET AT HOME
vs. 18% of adults that make 75K+/year

LESS EDUCATED

Adults without a high school diploma

57%
DON'T USE THE INTERNET
vs. 6% of adults with at least a college degree

63%
NO INTERNET AT HOME
vs. 11% of adults with at least a college degree

DISABLED

Adults living with a disability

46%
DON'T USE THE INTERNET
vs. 19% of adults that are not disabled

59%
NO INTERNET AT HOME
vs. 31% of adults that are not disabled

Here's why.

COST

"I can't afford internet service."

36%

find it too costly for the technology and/or internet service.

RELEVANCE

"I don't think the internet is important to my quality of life."

19%

are not aware of the potential uses of the internet and do not see it as relevant to their daily lives.

LACK OF SKILLS

"I don't know how to use a computer."

22%

don't have the digital skills necessary.

We can do better.

AWARENESS CAMPAIGNS

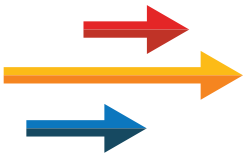
We can create awareness campaigns that can guide individuals to community internet access points and technology training opportunities.

DISCOUNTED ACCESS

We can provide discounted access to home broadband service.

TRAINING PROGRAMS

We can provide technology training to community members that leads to jobs, improved health care, higher educational attainment and more connections with family and friends.



FASTER NETWORKS

We can encourage upgrades and/or creation of broadband networks to people's homes so that all American households have competitive choices of ultra high speed networks.

Learn how you can increase access and use of information technology in your community.

Visit: oc.lc/digitalinclusion

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